



**Role Profile**

<b>EMPLOYER</b>	London Irish RFC
<b>JOB TITLE</b>	Digital Production Intern
<b>DEPARTMENT</b>	Commercial Team
<b>REPORTS TO</b>	Communications Manager
<b>DUTIES AND RESPONSIBILITIES</b>	<p>To support the Communications Manager with content for social media platforms and the website including video production, editing and interviewing.</p> <p>7 months internship to commence in September 2014</p> <p>Specific responsibilities include, but are not limited to:</p> <p><b>Content Supply:</b></p> <ul style="list-style-type: none"> <li>• To produce video content for the website including interviews with players</li> <li>• To produce video content for social media platforms- Twitter, Facebook, Instagram, Youtube</li> <li>• Photography for social media platforms</li> <li>• Supporting the Communications Manager with comms plan for the 2014/15 season</li> <li>• Supporting the Communications Manager with content for the website</li> <li>• Interviewing players and coaching staff for written content</li> <li>• Supporting the Communications Manager on a social media plan for the 2014/15 season targeting specific games and events where messaging should be tailored and supplying video content for these.</li> <li>• Video content for big screen on matchdays</li> <li>• Film, produce and edit videos for matchday marketing</li> <li>• Utilising the access to professional players to create marketing material to use on social media platforms</li> <li>• All interaction with supporters on a matchday (home and away) via social media platforms and live score updates</li> </ul>
<b>SKILLS AND EXPERIENCE REQUIRED</b>	<ul style="list-style-type: none"> <li>• Currently undertaking a degree or have a degree within video production is desired but not necessary if applicant can display skills within video production</li> <li>• Filming, production and editing skills</li> <li>• Interviewing skills for video</li> <li>• Written skills</li> <li>• No fear of hard work and long hours</li> <li>• Creativity</li> <li>• Pride in your work</li> <li>• Team player</li> <li>• Self-starter</li> <li>• Ability to produce under pressure</li> <li>• Ability to multi task</li> <li>• Ability to manage your time and workload</li> <li>• Must understand the role of social media and digital communications</li> </ul>

	Applicant will be required to supply evidence of video production Must be able to use ipro cut, photoshop and a Sony Exmor XD camera and related software
<b>PAY</b>	<ul style="list-style-type: none"> <li>• £100 per week to cover expenses</li> </ul>
<b>APPLICATION</b>	<ul style="list-style-type: none"> <li>• To apply send a covering letter titled DIGITAL PRODUCTION INTERN APPLICATION and CV to the Marketing and Events Manager Chloe Bray; chloe.bray@london-irish.com</li> </ul>